



Rendering of Sheraton Four Points Atlanta/Airport

Hotel Equities Selected to Manage Atlanta/Airport Full Service Hotel

Plans call for the hotel's conversion to a Four Points by Sheraton

Atlanta, GA–February 16, 2016– Atlanta-based <u>Hotel Equities</u> recently announced its selection as the management firm that will also assist in the design and processing of the renovation of the 190-key full service hotel off Camp Creek Parkway to a Four Points by Sheraton, a Starwood brand.

Located at 3520 North Desert Drive, at Camp Creek Parkway and I-285, the hotel will undergo a multi-million-dollar renovation during the next six months for a mid-summer opening. The hotel will feature over 5,000 square feet of meeting space, a new restaurant concept and well-appointed rooms and suites making it an ideal spot for both business and leisure travelers to stay. It is convenient to the airport's International Terminal, plus new local dining and shopping opportunities.

"Having our second full service Four Points by Sheraton hotel, this one in the strong Atlanta airport market in our backyard, is an important milestone in our firm's growth," said **Joe Reardon,** Senior Vice President of Marketing and Business Development. "Our Full Service and Resorts team welcomes the addition as they continue to expand the division. They have vast experience in repositioning larger, full service properties in major markets throughout the U.S. We will apply our best-in-class leadership to ensure the hotel ramps quickly and is poised for success."

Situated ten miles south of downtown Atlanta, the hotel is a short shuttle ride from Atlanta's Hartsfield Jackson International Airport and easily accessible from every major highway. Guests will find many great destinations to visit in Atlanta, whether they are on a weekend getaway with family and friends or finishing up a busy workday. The New World of Coca-Cola, Georgia Aquarium, Centennial Olympic Park, CNN Center and High Museum of Art are just minutes away.

Photo Caption: The **Four Points by Sheraton Atlanta/Airport** is under renovation in a prime location near Atlanta's International Terminal.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, <u>770.934.2170</u>
Brad Rahinsky, President and Chief Operating Officer, Hotel Equities, <u>678.578.4444</u>, x <u>22</u>
Joe Reardon, Vice President of Marketing and Business Development, Hotel Equities, 678.578.4444, x <u>23</u>