



Joe Sebestyen



Tim Goodman

Hotel Equities Expands, Adds Two Regional Directors of Operations Industry Veterans Goodman and Sebestyen Join Growing Team of Leaders

ATLANTA, GA (January 06, 2016) –To manage its growing portfolio of assets, Atlanta-based [Hotel Equities](#) (HE) added two Regional Director of Operations positions to its infrastructure and tapped industry veterans **Joe Sebestyen** and **Tim Goodman** to its roster of leaders.

Mr. Sebestyen and Mr. Goodman report to **Rob Cote**, the firm’s Vice President of Operations. Each has responsibility for the oversight of multiple brands in his assigned region of the country.

An award-winning and successful hotel management professional with more than 30 years of operational and sales experience, Joe Sebestyen oversees a portfolio of the firm’s hotels in Oklahoma and Texas. His focus is to deliver financial results through service and operational excellence.

A former Regional Director of Operations for both Marriott International and Compass Group, Joe began his career as a teenager at his family’s restaurant. With a degree in Hotel and Restaurant Management from Southern Illinois University, he holds extensive experience in managing conference centers.

Tim Goodman Joined Hotel Equities with over 25 years of experience in the hospitality industry. Beginning his career in full service as a Food & Beverage Director, he then moved into operations as a GM in select service continuing on into full service. Tim has held leadership positions for select service properties such as Marriott, Hilton, Drury and LaQuinta brands. On the full service side, he operated resort, airport, suburban and downtown convention center hotels in brands including Starwood, Hilton and IHG. Tim’s experience includes opening new builds and conducting major multi - million dollar renovations and brand flag changes.

“The addition of two top-notch industry professionals to our regional operations team comes as a direct result of Hotel Equities’ robust growth to over 100 properties in the past year,” said **Chuck Powell**, the firm’s Senior Vice President of Operations. “Their leadership, guidance and focus on success is critical to the success of the properties in their respective regions. We continue to strengthen the depth of experience and leadership with the talent and experience these two bring to our corporate team.”

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit www.hotelequities.com.

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Photo Captions: Joe Sebestyen, Regional Director of Operation; Tim Goodman, Regional Director of Operations.