



Ribbon cutting at the DoubleTree by Hilton Arlington DFW South

Hotel Equities Celebrates Grand Opening of DoubleTree Arlington DFW South, Adds to Firm’s Full Service Portfolio

Atlanta and Arlington, TX –November 30, 2016 – Atlanta-based [Hotel Equities](#) (HE) recently held a Grand Opening and ribbon cutting celebration in Arlington, Texas for the DoubleTree by Hilton Arlington DFW South. Hotel Equities manages the 237-room, five-story property that recently completed a \$10 million renovation in the Entertainment District of the Dallas-Ft. Worth metroplex.

Owned by Admiral Hotel Group LLC, the [DoubleTree by Hilton Arlington DFW South](#) marks the fourth property under management by Hotel Equities in Dallas and a total of 12 hotels under management in the state of Texas. Hotel Equities now counts four DoubleTree brand hotels in its full-service portfolio of owned and managed properties.

“We are proud to expand our portfolio of full service hotels and bring this beautifully renovated, upscale DoubleTree property to metropolitan Dallas,” said **Joe Reardon**, Senior Vice President of Development for Hotel Equities. “The property’s location near world-class entertainment venues, as well as its outstanding amenities and services, will help us exceed our guests’ expectations.”

The DoubleTree by Hilton Arlington DFW South offers wide-ranging amenities and more than 6,000 square feet of flexible meeting space to serve the needs of both leisure and business travelers. It lies within a three-mile radius of the DFW Airport, Globe Life Park, Six Flags over Texas and AT&T Stadium, home of the Dallas Cowboys. **Jemel Jones** serves as the General Manager with **Natalie Munlin** as the Director of Sales.

Stepping into the welcoming, open-spaced lobby, visitors will see evidence of the property’s extensive renovation, with design treatments, artwork and architectural styles that pay homage to Texas landscape and history. The lobby’s Connectivity Zone features a floor-to-ceiling metal wall of TVs and decorative lighting, the perfect spot to socialize or explore online.

Dining options literally come with a Texas flavor. The Brass Spur Bar & Grill specializes in American regional cuisine, featuring rotisserie-style dishes, steaks, barbeque and other Texas favorites; and its bar offers cocktails and appetizer specials during the nightly happy hour.

Those who prefer to dine in-room may order room service until 10 p.m., or purchase salads, sandwiches, snacks and beverages from the 24-hour Made Market Pantry.

Leisure-seeking guests may swim in the outdoor pool, or relax in one of the poolside cabanas. The complimentary fitness center is accessible at any time, and features Precor cardio, strength and core fitness equipment. Other complimentary offerings are a 24-hour business center, as well as a roundtrip shuttle to Dallas-Fort Worth International Airport.

Photo Caption: The Ribbon Cutting at the DoubleTree by Hilton Arlington DFW South in Texas included, left to right, **Natalie Munlin**, Director of Sales of the hotel; **Jemel Jones**, General Manager of the hotel; Arlington Chamber of Commerce Ambassador; Arlington Chamber of Commerce Ambassador; **Sanjay Desai**, hotel owner; Arlington Chamber of Commerce Ambassador; **Nitin Jariwala**, hotel owner; and **Sunil Patel**, hotel owner.

***Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit www.hotelequities.com.*

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