



Fairfield Inn & Suites Palm Desert, CA

Hotel Equities Opens Fairfield Inn & Suites by Marriott in Palm Desert, CA

Atlanta /Palm Desert, CA– June 9, 2017 – Atlanta-based **Hotel Equities (HE)** announced the opening of the Fairfield Inn & Suites Palm Desert by Marriott. The 108-room hotel located at 74-764 Technology Drive in Palm Desert, California is managed by Hotel Equities.

Only 20 minutes from Palm Springs International Airport and 20 minutes from downtown Palm Springs, the Fairfield Inn & Suites Palm Desert offers guests convenient access to Agua Caliente Casino, Empire Polo Club, home to Coachella, Stagecoach and Desert Trip concerts. **Chris Barnett** serves as the General Manager with **Sara Mausbach** as the Director of Sales.

“We are delighted to open this beautiful new Marriott property,” said Joe Reardon, Hotel Equities’ SVP of Business Development & Marketing. “The Fairfield Inn & Suites Palm Desert is an exciting example of the brand’s contemporary new look and feel and we are pleased to introduce it to the Palm Desert area.”

The first of the brand in the area to feature the innovative new design and décor, the hotel will enhance the guest experience through modern, flexible features and a warm and welcoming environment. In the lobby area, guests can choose to be productive, relax or simply stop by to grab a drink or snack item from the 24/7 Corner Market.

With comfort top of mind, the guest rooms and suites place the living and working area near the window to allow for more natural light and views. The sleeping area is located toward the middle of the room, helping to give guests a better night’s sleep on plush mattresses, as well as easier access to the bathroom and wardrobe. Each room offers a microwave and mini-refrigerator as well as smart-televisions complete with Pandora, YouTube, Netflix, Crackle and Hulu.

Additional hotel amenities include an outdoor swimming pool, an exercise room, valet laundry service, complimentary Wi-Fi, as well as fax and copy services. The hotel also offers 320 square feet of space to accommodate functions of up to 40 people.

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating nearly 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit www.hotelequities.com.

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