



## **Hotel Equities Expands in Texas with Management of Three Marriott Hotels**

**Brings award-winning management to three key markets in the Lone Star State.**

Atlanta, GA—January 22, 2015 – Atlanta-based Hotel Equities ([www.hotelequities.com](http://www.hotelequities.com)) recently announced its selection as the management firm for three Marriott hotels in the Lone Star State. The hotels under development include the Fairfield Inn & Suites by Marriott in Waxahachie, Texas; the Fairfield Inn & Suites in Pasadena, Texas; and the SpringHill Suites in Austin, Texas. Hotel Equities now manages 35 Marriott hotels nationwide with over 60 hotels in its portfolio.

“Expanding our management portfolio deeper into the heart of Texas is of strategic and significant importance to our firm,” said **Joe Reardon**, Vice President of Marketing and Business Development for Hotel Equities. “With a regional office in Louisiana, expanding into Texas was a natural choice. Each of these three locations offers a dynamic opportunity for good return on investment for our stakeholders. We are extremely confident that our award-winning guest service, development knowledge, pre-opening team experiences and overall management will deliver a strong value to our owners.”

***Hotel Equities (HE)** is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 60 hotels throughout North America and internationally. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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