



Fairfield Inn & Suites by Marriott Buford, GA

Hotel Equities Converts and Repositions Hotel to Fairfield Inn & Suites by Marriott;

Renovated hotel features, innovative design, great location

Atlanta, GA—September 30, 2015 – Atlanta-based [Hotel Equities](#) will manage the newly renovated and repositioned 96-room Fairfield Inn & Suites by Marriott Atlanta Buford/Mall of Georgia that opened today at 1355 Mall of Georgia Boulevard in Buford, Georgia, just north of Atlanta. Hotel Equities is also one of the owners of the hotel. **Lauren Cato** serves as the General Manager.

Hotel Equities is also an investor in the Courtyard by Marriott Buford, located just down the street from the Fairfield Inn & Suites. The firm broke ground on the Courtyard in late 2008, oversaw its development and has managed it successfully for the past six years. Earlier this year, the firm engaged in a multi-million dollar conversion/renovation to a nearby existing hotel and converted it to the Fairfield Inn & Suites brand.

“We are excited to both own and manage two great Marriott hotels that are in such close proximity and well-positioned in the thriving North Atlanta market,” said Brad Rahinsky, Hotel Equities’ President and COO. “With great demand generators in the surrounding area, we are confident of a strong return going forward.”

Located at the Mall of Georgia and 40 minutes from Hartsfield-Jackson Atlanta International Airport, the hotel offers guests convenient access to Coolray Field, home of the Gwinnett Braves, and Lake Lanier. It is the first Fairfield Inn & Suites in the area to feature the brand’s new design and décor, which enhance the guest experience through flexible features and a warm and welcoming environment.

In the lobby area, guests can choose to be productive, relax or enjoy breakfast or a snack in a modern and flexible environment featuring a vibrant, natural color palette of greens, blues and oranges. The spacious lobby gives guests ample connectivity options, as well as a “connect and print” area that offers both standing and seated Internet stations. Guests can also unwind in the lobby’s inviting living area — whose focal points include a natural stone hearth, organic-shaped sofa and lounge chair-and unique local features — or they can grab a drink or snack item from the 24/7 Corner Market.

The signature “smart” room décor warmly welcomes guests into a comfortable, productive and restful environment. Flexible and functional, the guestroom includes a well-designed work area, an ergonomic chair, task lighting and electrical outlets where guests need them. A curved, mobile desk enables guests to create their own work space, while also optimizing their television viewing. The bright, spacious living area also offers a comfortable couch, refrigerator, coffeemaker and microwave.

Additional hotel amenities include an indoor swimming pool, an exercise room, a conference room, valet laundry service, and complimentary Wi-Fi, as well as fax and copy services.

About Hotel Equities

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm. Frederick W. Cerrone, CHA, serves as Chairman and CEO. Brad Rahinsky is President and COO. Hotel Equities presently has more than 100 properties in its portfolio. For more information, visit www.hotelequities.com.

About Fairfield Inn & Suites by Marriott

Fairfield Inn & Suites by Marriott is designed for today’s traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, Fairfield Inn & Suites offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With more than 700 properties throughout the United States, Canada, Mexico and India, Fairfield Inn & Suites hotels participate in the award-winning Marriott Rewards® frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact the Fairfield Inn & Suites Atlanta Buford/Mall of Georgia hotel directly at 678-714-0248, call the Fairfield Inn & Suites toll-free number at 800-228-2800, visit www.fairfieldinn.com, become a fan at www.facebook.com/fairfieldinnandsuites or follow Fairfield at www.twitter.com/fairfieldhotels.

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