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### **FAIRFIELD INN & SUITES HOTEL TO OPEN IN LYNCHBURG, VIRGINIA**

*Hotel features bold, contemporary new look and flexible design*

Lynchburg, Virginia – May 12, 2015 – The 129-room Fairfield Inn & Suites by Marriott in Lynchburg, Virginia is scheduled to open on May 18. Located at 3777 Candler Mountain Road, the former Wingate by Wyndham will operate as a Marriott franchise, owned by Liberty University and managed by [Hotel Equities](http://HotelEquities.com) of Atlanta, Georgia.

Overlooking the campus of Liberty University and 15 minutes from downtown Lynchburg, the hotel offers guests convenient access to Liberty Mountain Snowflex, Thomas Jefferson's Poplar Forest and River Ridge Mall. Rates begin at \$149 per night.

“We are pleased to introduce Fairfield Inn & Suites hotels in the Lynchburg area,” said Shruti Buckley, vice president and global brand manager, Fairfield Inn & Suites. “This hotel offers quality accommodations at an affordable price to business and leisure travelers. We look forward to welcoming guests and providing the friendly service that sets Fairfield Inn & Suites apart.”

The Fairfield Inn & Suites public space features an innovative and contemporary design that is both flexible and functional. The open and bright lobby welcomes guests with a vibrant color palette of greens, blues and oranges. Thoughtfully designed rooms and family-friendly suites offer separate living, working and sleeping areas. Plush mattresses, televisions, microwaves and mini-fridges enhance the guest experience. The bright, spacious living area provides a well-lit work area, ergonomic chair and entertainment area with a second television.

Complimentary hot breakfast is available each morning in the lobby area. Other hotel amenities include an indoor swimming pool, an outdoor fire pit, an exercise room, valet laundry service, complimentary Wi-Fi, as well as fax and copy services. The hotel also offers 910 square feet of space to accommodate functions of up to 75 people.

### **About Fairfield Inn & Suites**

Fairfield Inn & Suites by Marriott is designed for today's traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, Fairfield Inn & Suites offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With more than 700 properties throughout the United States, Canada, Mexico and India, Fairfield Inn & Suites hotels participate in the award-winning Marriott Rewards® frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact the Fairfield Inn & Suites Lynchburg Liberty University hotel directly at 434-845-1700, call the Fairfield Inn & Suites toll-free number at 800-228-2800, visit [www.fairfieldinn.com](http://www.fairfieldinn.com), become a fan at [www.facebook.com/fairfieldinnandsuites](http://www.facebook.com/fairfieldinnandsuites) or follow Fairfield at [www.twitter.com/fairfieldhotels](http://www.twitter.com/fairfieldhotels).

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### **About Hotel Equities**

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm. Frederick W. Cerrone, CHA, serves as Chairman and CEO. Brad Rahinsky serves as President and COO. Hotel Equities presently has 90 properties in its portfolio. For more information, visit [www.hotequities.com](http://www.hotequities.com).