



Hampton Inn & Suites by Hilton Atlanta Perimeter Dunwoody

## Hotel Development Partners (HDP) Opens Hampton Inn & Suites Atlanta Perimeter Dunwoody in Atlanta's Prime Office-Retail Market

## Hotel Equities, a JV partner with HDP, manages the hotel located in the high-end mixed-use project that includes restaurants and retail developments

Atlanta, GA–May 25, 2016 – Atlanta-based **Hotel Development Partners** (HDP) announced the opening of the Hampton Inn & Suites by Hilton Atlanta Perimeter Dunwoody. The 132-room hotel is located at 4565 Ashford Dunwoody Road in north Atlanta's prime office-retail market.

Atlanta-based **Hotel Equities** serves as a joint venture partner with Hotel Development Partners as an owner of the hotel. Hotel Equities is also the management company for the uniquely urban version of the Hampton Inn & Suites hotel. **Jason Caughron** leads the team as the General Manager with **Trudy Sankey** as the Director of Sales.

"The hotel will enhance lodging offerings in the market and provide a welcome option for both business and leisure travelers," said **Fred Cerrone**, Chairman and CEO of HE and the COO of HDP. "We are pleased to bring this modern upscale Hampton Inn & Suites brand to Perimeter Center and our home town."

The re-use of a 3.6-acre former parking field at the Sterling Pointe office complex creates a desirable urban setting for the hotel and 25,600 SF of restaurants and retail. The popular **Corner Bakery** opened in early spring, the first of two restaurants included in the project. With a high-end dining option to come, the combination will provide a unique destination dining experience for the Perimeter Center market.

"This distinctive development in Perimeter Center offers highly marketable outparcels as well as a dominant upscale hotel brand to Atlanta's most active and dynamic office, retail, hotel and residential market," said **Allen O'Brien**, CEO of Hotel Development Partners, LLC.

Located in Dunwoody, the stylish hotel sits just off I-285, only 20 minutes from downtown Atlanta and only 30 minutes from Hartsfield-Jackson Atlanta International Airport (ATL). Guests

at the hotel can easily walk to Fortune 500 companies and Perimeter Center Mall across the street where they will find not only premier shopping but also a variety of restaurants. The MARTA rail station, also within walking distance, provides easy access to Midtown and downtown Atlanta as well as the airport.

**Hotel Equities** (HE) is an Atlanta-based full-service hotel ownership, management and development firm operating more than 95 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit <u>www.hotelequities.com</u>.

**Hotel Development Partners** (HDP) is an Atlanta-based joint venture partnership firm formed by Hotel Equities and IRE Capital for the purpose of acquiring and developing premier branded, select service hotels. Principals are Robert J. McCarthy, Allen T. O'Brien and Frederick W. Cerrone. For more information, visit www.hotelequities.com.

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